

HYDRAOLOGY

STRENGTH AND MOISTURE SYSTEM

HEALTH CONSCIOUS
BEAUTY

PRODUCT CATALOG

2020



HYDRAOLOGY SMS
(STRENGTHEN, MOISTURISE, & SEAL)
STEPS FOR HAIR CARE
PERFECTION

More on pg 6-8



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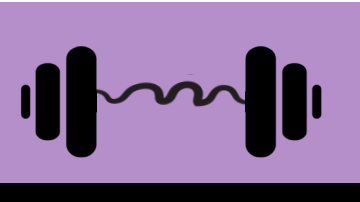
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*The only hair product formulated specifically for use during and after
Transitioning from Unhealthy out of Straightening Systems and over
Processed hair color.*

HEALTH | CONSCIOUS | BEAUTY

Most women love the length of their hair and are traumatized with the thought of cutting it all off even if it is damaged. Hydra-ology Moisture and Strength Management System can help to restore what has been lost. Hydra-ology gives you a chance gradually transition as opposed cutting your hair off all at once Hydra-ology allows you to still maintain the look of beautiful hair until it is completely healthy.

STRENGTHEN



STEP 1: HYDRA CURE
STEP 4: HYDRA FIXX
STEP 3: HYDRA FUSE
S1_ HYDRA GLOSS
MOUSSE- HYDRA OIL

MOISTERIZE



STEP 2: HYDRA CURE
STEP 3: HYDRA FUSE
STEP 4: HYDRA FIXX
S3: HYDRA COVER

SEAL



MOUSE: HYDRA OIL
S1: HYDRA GLOSS
S2: HYDRA SEAL
S3: HYDRA COVER

CHARLA D. SALOANE

Creator of Hydraology Hair Care Line

Charla Saloane has created an amazing product. The Hydra-ology Moisture & Strength Management System was born with a simple put powerful idea: to create the very best products for hair maintenance of compromised hair.

From the moment hair is exposed to chemicals like straightening systems and permanent color, trendy styling techniques and the use of hot tools, it begins to feel rougher, drier and loses its vibrancy. Hydra-ology is here to protect, restore and correct compromised hair to a better state of integrity. It provides moisture, volume, strength and smoothness.

THE SYSTEM

Hydra-ology has a system to how it works. Each product was formulated to deliver moisture penetration and strength that fortifies health and manageability of the hair. See our system chart on page 9 to see what products work best for your hair type.



HYDRAOLOGY SMS STEPS & PRODUCTS

Step 1: Hydra~CUE Cleansing Treatment • \$15 8oz

Removes build up gently and cleanses without stripping. This formula does create a low lather that is necessary to remove buildup from the hair and scalp. This formula will also help with element removal caused by perspiration, hard water, and the over usage of products. Refresh Hydra ~Cue is essential when transitioning and maintaining healthy hair for all hair types.

Contains: tee tree, peppermint, lime almond oils, rosemary, hydrolysed oatmeal protein, aloe.

Instructions for use:

1. Wet hair thoroughly
2. Apply Refresh Hydra Cue cleansing treatment
3. Lather and massage gently into hair and scalp.
4. Repeat if necessary.
5. Follow up with Refresh Hydra~Cure moisturising cleanser.

Benefits:

- De-calcifies
- Chelating agent
- Gently Cleans
- Non stripping
- Increases Volume
- Very slight scalp stimulant
- Aromatherapeutic



Step 2: Hydra~Cure Conditioning Cleanser • \$15 8oz

Hydra Cure cleansing conditioner is an all in one formula that conditions the hair while cleansing. Cure will not deplete the hair or scalp's natural oils. Cure is a conditioning cleanser that helps to retain and restore the hair's natural luster and curl pattern.

Contains: cationic conditioners, lanolin, wheat germ oil, panthenol, Moisturising compounds, hydrolysed wheat protein, stearoxy dimethicone, essential oils, plant extracts.

Instructions for use:

1. Wet hair thoroughly.
2. Apply Hydrate
3. Lather and massage gently into hair and scalp.
4. Repeat if necessary.
5. Follow up with Restore Hydra Fuse Therapy.

Benefits:

- De-tangles
- Conditions
- Moisturises
- Non stripping
- Leaves hair soft and silky
- Smooths cuticle
- Aromatherapeutic



Step 3: Hydra-Fuse Therapy Conditioning Treatment • \$20 8oz

Hydra fuse deep penetrating PH* Balancing conditioner is the answer to dry damaged brittle hair. Every hydra fuse treatment brings your hair closer to optimal healthy by infusing every strand with strength and moisture. Restoring and reconstruct

Contains: Shea butter, Mango butter, coconut oil argon oil, glycerine, keratin, wheat protein, silk, and aloe.

Instructions for use:

1. Apply Hydra~Fuse to freshly cleansed towel blotted hair
 2. Massage gently into hair.
 3. Comb through with a large toothed comb for even distribution.
- For non-damaged hair leave on for 5 to 10 minutes. For damaged hair apply plastic cap and use a heated drier for 10 to 15 minutes. For severely damaged hair use a hot moist towel and a plastic cap to create more moisture.
4. Rinse thoroughly follow with Replenish Hydra~Fixx Leave in Conditioner.

Benefits:

- Deep Conditions
- Stops Breakage
- Deeply Moisturizes instantly
- Slight Scalp Stimulant
- Leaves hair soft and silky
- Smooths cuticle
- Restores PH
- Enhances manageability
- Alcohol free (mostly)
- Aromatherapeutic
- Extra concentrated



Step 4: Hydra-Fixx Leave in Conditioner • \$15 8oz

Replenish Hydra Fixx Leave in Conditioner is a light weight spray formula conditioner that serves as a, thermal protectant prior to blow drying the hair. Enriched with key natural elements it replenishes natural emollients and moisturises essential for effective style maintenance.

Contains: silk amino acids, Hydrogen, Oxygen, aloe, and jojoba oil.

Instructions for use:

1. Start with clean hair
2. Spray liberally saturate clean hair with replenish.
3. Massage gently into hair.
4. Comb through with a large toothed comb for even distribution.
5. Section for blow drying or set hair to desired style. Follow up with Ionic styling tools if straightening for best results.

Benefits:

- Eliminates static
- Detangles
- Restores PH
- Protects against thermal styling
- Light weight
- Adds body and sheen
- Moisturises



HYDRAOLOGY SMS STEPS & PRODUCTS

Step 5: HydraCurl leave in treatment • \$20 5oz

Hair reviver that is light weight and helps to keep frizz under control by giving your hair the moisture it desires. CURVE~Ology helps to eliminate shedding and breakage. After the first use the hair more manageable and feels a lot stronger. Curve helps to protect the hair from heat damage associated with thermal styling tools.

Contains: Hydrolysed silk, almond oil, tee tree oil, wheat protein

Instructions for use:

1. Wet hair thoroughly
2. Apply Hydra Cue cleansing treatment
3. Lather and massage gently into hair and scalp.
4. Repeat if necessary.
5. Follow up with Refresh Hydra~Cure moisturising cleanser.

Benefits:

- Conditions
- Seals in Moisture instantly
- Leaves hair soft and silky
- Smooths cuticle
- Enhances manageability
- Aromatherapeutic
- Dual usage straight and curly
- Detangles
- Thermal protectant
- No Build up



Hydra~Coil Styling Curl Enhancing Mousse • \$15 5oz

Hydra coil mousse is excellent for molding hair and roller or rod sets.

Contains: Silk amino acids and hydrolysed wheat protein trimethocone

Instructions for use :

1. Pump a small amount into the palms of your hands
2. Apply Hydra Coil Mousse to create curly looks that are weightless shiny and manageable.

Benefits: versatile styling aid

Benefits:

- Reforms curls
- Extends curl memory
- Moisture enhancing formula



HYDRAOLOGY SMS STEPS & PRODUCTS

S1: Hydra~Gloss Serum \$15 4oz

Helps to create shiner and smoother hair by eliminating frizzy hair for all textures and curl patterns. Camber gloss provides an essential oil and conditioner blend that protects the hair while maintaining complete control.

Contains: Dimethicone, Dimethiconol, Cyclomethicone, Caprylic/Capric triglycerides, Isopropyl Palmitate, Argania Spinosa (Argan) Oil, Fragrance, Hydrolysed Wheat protein, Phenoxyethanol

Instructions for use:

1. Apply a nickel sized amount into your hand emulsify (rub together) increase Camber Hydra Gloss for length and thickness.
2. Massage gently into dry hair.
3. Comb through with a large toothed comb for even distribution.
4. Section for flat iron finish, or style hair to desired style. Follow up with Ceramic Ionic Styling for best results.

Benefits:

- Conditions
- Thermal Protectant
- Strengthens
- Mends
- Bonds
- Smooths cuticle
- Restores PH
- Enhances manageability
- Oil free
- Aromatherapeutic
- Dual purpose wet and dry usage



S2: HydraSeal S2 Essential Oil Blend• \$15 3oz

Apply to the scalp prior to shampooing as a pre-shampoo treatment that helps to restore balance by removing product build up, Sweat and excess serum .Aloe and primrose help promote scalp health and stimulates hair follicles .

Contains: Black Cumin Oil is an anti inflammatory compound .

Instructions for use: Squirt a small amount into your hands and emulsify the apply to the hair and scalp as a moisture sealant for dry hair .

Benefits:

- All natural
- Pre shampoo
- Promotes scalp health
- Promotes hair growth
- Seals the cuticle
- Creates magnificent long lasting shine



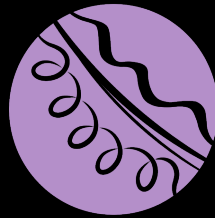
Acts as a fertilizer that helps to retain the moisture content necessary for transitioning hair while making the hair manageable with a luminous shine Hydra-COVER is also an awesome daily cream for curly and coily hair styles. (Retain) pomade

Contains: Shea butter, mango butter, mango oil, silk amino acids, sweet almond oil, aloe Vera oil jojoba oil, and sun flower oil.

- Conditions
- Relieves dry itchy scalps
- Moisturises
- All Natural
- Strengthens
- Mends
- Bonds
- Smooths cuticle
- Enhances manageability
- Aromatherapeutic
- For hair and scalp



	Step 1	Step 2	Step 3	Step 4	Step 5	Mousse	HG/S1	HS/S2	HC/S3
FINE	●	●	●	●		●	●		
COURSE	●	●	●	●	●	●		●	●
STRAIGHT	●	●	●	●			●		
WAVY	●	●	●	●	●	●	●		
CURLY	●	●	●	●	●	●		●	
COILY	●	●	●	●	●	●		●	●
SILKED	●	●	●	●			●		
NATURAL CURL	●	●	●	●	●	●		●	
TWIST SET	●	●	●	●	●	●		●	●



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