

CHARLA SALOANE

THE *Hair Oracle*



THEHAIRORACLE.COM



EDUCATIONAL RESOURCES



PRODUCTS

PRESS KIT 2020



EXTENSIONS & UNITS



CHARLA SALOANE

AUTHOR • CONSULTANT • EDUCATOR

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BIOGRAPHY

Charla is a rule breaker and game changer whose sole purpose and passion is to build and mold the self-esteem of women. Hair has been the vehicle she's used for over 30 years to touch the lives of thousands of women around the Nation.

Charla is an entrepreneur who has successfully owned and operated multiple high-end Hair Salons and has been a mentor to hundreds of stylists.

Naturally, women are drawn to her warm, fun and outgoing personality. They not only trust her with their "crown & glory," they trust her advice. Charla Saloane has been a trailblazer in the hair-care industry and is an expert when it comes to healthy hair. Charla truly understands that to have a voice is a gift that must be taken seriously and used responsibly.

Charla is a wife of 25 years, mother, salon-owner, international educator, celebrity-stylist, entrepreneur, radio host and author. Mrs. Saloane continues to evolve and lives by the motto "you never know whose dream your dream is connected to." Her dream is to touch millions of women through writing and public speaking. Her goals are to motivate, empower and inspire them to love who they are, follow their dreams and live their best lives.



THE HAIR ORACLE BRAND

ACTOR • CONSULTANT • SPEAKER

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THE HAIR ORACLE

The Hair Oracle is the host of a network and YouTube show that gives you the most up to date information resources and regimens concerning healthy hair care

- **CUE HAIR SPA:**
- **CURLY GIRL BIBLE:**
- **DIY HAIR SALON:**
- **HYDRAOLOGY HAIR CARE LINE:**



HYDRAOLOGY

STRENGTH & MOISTURE SYSTEM

HYDRAOLOGY

Hydra-ology was formulated to make the connection between the day to day stress of styling hair and the required elements needed to repair what the stress does. Hydraology provides key ingredients that bind, mend and restore healthy hair strands.

These proprietary formula(s) were specifically formulated to help manage poor elasticity and porosity associated with hair that is growing out of straightening systems, over processed hair color and heat damage. Healthy hair requires sufficient stretch ability (elasticity) and absorption factors (porosity). Chemical straighteners, permanent color and hot tools degrade their normal functioning thus requiring replacement elements to return the hair to its healthy state.

- **Refresh Hydra-cue Cleansing Shampoo**
- **Refresh Hydra~Cure Conditioning Cleanser Restore**
- **Hydra-fuse Therapy Conditioning Treatment**
- **Replenish Hydra-Fixx Leave in Conditioner**
- **CURVE~Ology leave in treatment**
- **Hydra~COVER Cream moisturizer**

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CUE
CURLY U EXPERIENCE

HAIR SPA

By CHARLA D. SALOANE

CUE HAIR SPA
CURLY U EXPERIENCE

CUE HAIR SPA

CUE HairSpa understands that curly hair is often misunderstood and that the strength is in the curl. CUE is dedicated to teaching you everything you need to know about how to grow, style and maintain healthy curly tresses.

Charla D Saloane has taken years of experience as a Professional Stylist, Salon Owner, Industry Educator, Product Developer and Author to develop the best Salon Experience for ladies and girls with curly hair. CUE promises to deliver a premiere, extraordinary, total hair care and wellness experience. CUE will specialize in a convenient, individualized beauty experience that understands the value of your investment in self.

Each CUE Guest will have the privilege of a state of the art hair care experience. We offer a unique time sensitive, systematic approach that guarantees efficient and proficient services in a relaxing, innovative, eco-friendly, ionic atmosphere that is chemically conscious, technology savvy and recycles.

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THE
Curly Girl
B I B L E
NOW AVAILABLE
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THE CURLY GIRL BIBLE
HAIR CARE BLUE PRINT

CURLY GIRL BIBLE

The Curly Girl Bible embodies creating an understanding for girls and women of all ages to learn how to manage, maintain, and feel amazing about their curly hair. This book unveils the truth around the mystery of curl patterns, hair texture, and type.

The Curly Girl Bible defines "'cur/'osophy" as creating a positive self-image for all girls and women with curly hair. Curly hair is one of the most diverse topics that young women deal with. Curly hair has caused much controversy in the world. From schools to the work place, this is a topic that will always be discussed. It is our belief that if you can embrace your curls then you can embrace who you are and that helps to create a positive self-image.

The Curly Girl Bible teaches us that when it comes to healthy hair, the strength is always in the curl. We have dedicated this bible to teaching you everything you need to know about how to grow, style, and maintain healthy curly tresses. Curly Girl Bible gives us instructions for curly hair, including how to care for it, how to grow it and how to love it. The Curly Girl Bible teaches the Do's and Don'ts about curly hair. The Curly Girl Bible is the instruction authority and manual for curly hair.

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COUTURE HAIR COLLECTION

COUTURE HAIR COLLECTION

Couture Hair Collection has been an expert in the beauty Industry for over 25 years. We now specialize in Authentic Virgin Indian Remy human hair straight from India. Our mission is to provide the best Platinum and luxury hair extensions that caters to individual style at the most reasonable prices. Our number one priority is to guarantee reliable, consistent, beautiful hair to every customer every time. Couture Hair Collection strives to build lasting relationships with every customer.

Couture Hair Collection specializes in offering 100% Authentic Natural Virgin Remy Human hair extensions. The extensions are available in lengths from 8 inches to 32 inches and in natural black, natural brown, and Natural Blonde colors. Our hair can be professionally colored to create a customized experience for every customer, Our Virgin Indian human hair is never processed, chemically treated or coated. It is the most natural hair gleaming with luster and shine. We fully stand behind our products; our hair extensions are the finest quality in the market. Its natural movement and full body will make your customers the envy of all of their friends. A variety of products are sold in several different textures and colors. Check out our products page. Spread the word, Couture Hair Collection is the absolute best place to shop for the world's best hair!

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